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Meyer Sound Tie-Dyed Ticket Contest

About the Contest: The Tie-Dyed Ticket contest is sponsored by Meyer Sound Laboratories, Incorporated ("Meyer Sound") as part of Meyer Sound's Summer of Love 50th Anniversary Celebration. The contest will run exclusively on Meyer Sound's official Facebook page from April 2017 through August 2017. Each month of the contest will present professionals who work in different segments of our industry with an opportunity to win an all-expense paid trip for two to Berkeley, California to discover the magic of Meyer Sound.

Participation: Each month of the contest will be designated a different category month. At the beginning of each category month, Meyer Sound will announce an industry category for the month by posting the category on the official Meyer Sound Facebook page. The industry categories will be as follows:

April-- Touring
May-- Theatre
June-- Architecture & Design
July-- Performing Arts
Aug-- Cinema

Eligible participants will be invited to submit a text or video Facebook comment in response to Meyer Sound's contest posting on the official Meyer Sound Facebook page explaining their devotion to Meyer Sound and the Meyer Sound brand. A Grand Prize-winning Facebook comment will be selected for each category month based on content and creativity, with the number of Facebook Likes received also factoring in the Grand Prize selection. Additionally, a People's Choice Award will be awarded to the Facebook comment entry that receives the most number of Facebook Likes.

Eligibility: NO PURCHASE OR OBLIGATION IS REQUIRED TO ENTER THIS CONTEST. Participants in this contest must be at least 18 years old and work in the field of the relevant industry category. This contest is not open to residents of any state, province or country where such contests, the participation in such contests, or the award of prizes are prohibited or restricted by law, including the Export Control Laws of the United States. This contest is also not open to any employee, officer or director of Meyer Sound or any Meyer Sound subsidiary or to any of their family members (defined as their spouse, siblings and children).

How to Enter/Entry Deadline: To enter the contest, eligible participants for an announced industry category must, during the participant's eligible category month, post a text comment or video attachment describing the following:

- (1) why he or she would love to visit the Meyer Sound factory
- (2) why Meyer Sound is his or her top choice for... [relevant category]
- (3) how he or she discovered Meyer Sound.

All entries must be made as comments in response to Meyer Sound's contest posting on the official Meyer Sound Facebook page. Text comment entries must be no longer than 200 words. Video attachment entries must be no longer than 1 minute. Entries for each industry category will close on the second to last Friday of the month.

Selection and Notification of Winners: On the second to last Friday of each month, entries for that category month will close, and the winner of the category will be selected and notified by the 15th of the next month. Meyer Sound founders, John and Helen Meyer, will select the Grand Prize-winning Facebook comment with the

help of selected Meyer Sound experts having expertise in the relevant industry category, marketing, public relations and business development. The expert panel will narrow down the top five entries in each category for final selection by John and Helen Meyer. The Grand Prize-winning Facebook comment will be selected based on content and creativity, with the number of Facebook Likes received also factoring in the Grand Prize selection.

An additional People's Choice Award will be awarded to the Facebook comment entry that receives the most number of Facebook Likes before the close of the category month. If the Grand Prize-winning Facebook comment entry also receives the most number of Facebook Likes, the People's Choice Award will be awarded to the Facebook comment entry that receives the second most number of Facebook Likes.

Prizes: Each month's Grand Prize winner will receive an all-expense paid trip for two to Berkeley, California to discover the magic of Meyer Sound at Meyer Sound Headquarters. The trip will include premium class air travel, accommodations for three nights, a private "Behind the Gates" tour of the Meyer Sound campus with co-founder and CEO John Meyer and Vice President of Solutions and Strategy John McMahon, viewings of current and developing Meyer Sound product demonstrations, private meetings with select Meyer Sound gurus, a private lunch or dinner with John and Helen Meyer and cool swag. Each Grand Prize trip for two is valued at between approximately \$1,000 and \$18,000, depending on travel distance.

Each month's People's Choice Award winner will receive a deluxe swag bag from Meyer Sound including a jacket, a hoodie, a polo shirt, a flashlight, a sharpie pen and more. Each People's Choice Award deluxe swag bag is valued at approximately \$300.

Odds of Winning: The odds of winning depend upon the number of eligible entries received during each month's category submission period and on the content and creativity of the entries.

Promotional Uses/Photography/Interviews: Participants understand and agree that Meyer Sound may use their text or video posts for this contest for promotional purposes. Grand Prize winners and their travel companions may be photographed, videotaped and/or interviewed by Meyer Sound during their visit to Meyer Sound Headquarters. Additionally, People Choice Award winners may be photographed, videotaped and/or interviewed by Meyer Sound. All prize winners agree to grant Meyer Sound permission to use such photography, videography or interview in connection with the promotion of Meyer Sound products and/or services.

General: This contest is subject to all applicable federal, state and local laws. By entering this contest, each participant agrees to waive any and all claims against Meyer Sound for personal injury, damage or loss of any kind which may result from participation in this contest or from the receipt, enjoyment, ownership or use of any prize. Any tax liabilities that may result from the award of any prizes will be the sole liability of the prize winner.

All prize recipients must redeem their prizes within eight months of being notified of their selection. If any prize or prize notification is returned as undeliverable, the prize will be forfeited and an alternate winner, if any, will be selected. In the event of a dispute about the identity of any contest winner based on a Facebook account, the winning entry will be declared made by the authorized holder of the Facebook account at the time of entry. Automated or multiple entries are prohibited. This contest may be discontinued if there is evidence of hacking, security breaches or any

other forms of tampering, and Meyer Sound reserves the right to cancel, suspend or modify the contest, if necessary, due to any technical issues.

Meyer Sound will maintain records of this contest for at least two years after all prizes have been awarded. Except as necessary to send prizes to participants, or as required by law, the names of participants will not be sold, rented or provided to any third party. Contest participants, however, may request the names of the prize winners and the winning contest entries by sending an email to tiedyedticket@meyersound.com. Requests received more than 30 days after the last day to submit contest entries will not be honored.

This contest is in no way sponsored, endorsed by, administered by, or associated with, Facebook. By entering this contest, each participant additionally agrees to the complete release of Facebook from all liabilities in connection with this contest.

Meyer Sound is located at 2832 San Pablo Ave in Berkeley, California 94702.

CONTEST VOID WHERE PROHIBITED